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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Shinohara)	Art Unit: 2621
)	
Serial No.: 09/991,492)	Examiner: Jones
)	
Filed: November 11, 2001)	50P4409.01
)	
For: SYSTEM AND METHOD FOR PRESENTING DVD)	May 8, 2006
BULLETIN BOARD SCREEN PERSONALIZED TO)	750 B STREET, Suite 3120
VIEWER)	San Diego, CA 92101
)	

RESPONSE TO OFFICE ACTION

Commissioner for Patents
Alexandria, VA

Dear Sir:

In response to the Office Action dated March 27, 2006, and further to the telephone conversation between the Examiner and the undersigned, please amend the above-captioned patent application as follows. Substitute the enclosed drawing sheet, now indicating reference numerals 20 and 23, for the original drawings, and amend the claims as follows.

116-42.AMD